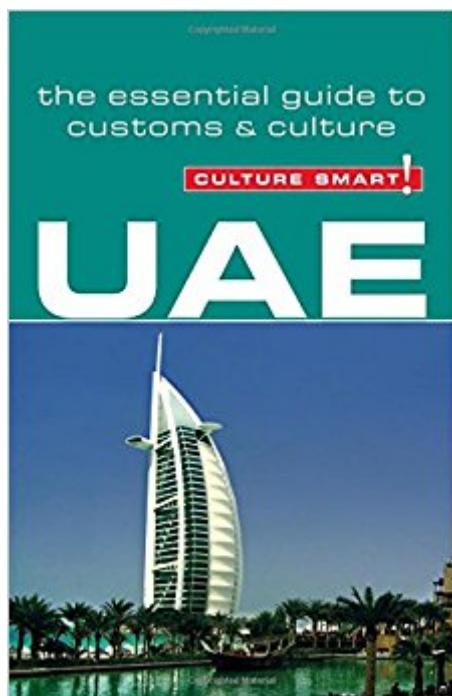


The book was found

UAE (Culture Smart!)



Synopsis

As seen in Sex and the City 2! Culture Smart! provides essential information on attitudes, beliefs and behavior in different countries, ensuring that you arrive at your destination aware of basic manners, common courtesies, and sensitive issues. These concise guides tell you what to expect, how to behave, and how to establish a rapport with your hosts. This inside knowledge will enable you to steer clear of embarrassing gaffes and mistakes, feel confident in unfamiliar situations, and develop trust, friendships, and successful business relationships. Culture Smart! offers illuminating insights into the culture and society of a particular country. It will help you to turn your visit-whether on business or for pleasure-into a memorable and enriching experience. Contents include: * customs, values, and traditions * historical, religious, and political background * life at home * leisure, social, and cultural life * eating and drinking * do's, don'ts, and taboos * business practices * communication, spoken and unspoken

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Customer Reviews

"Culture Smart has come to the rescue of hapless travellers." —Sunday Times Travel

John Walsh is Assistant Professor in Marketing and Communication at Shinawatra University in Bangkok, Thailand. His doctorate, from the University of Oxford, was for research on international management. He has written extensively for learned journals, contributed to a number of encyclopedias, undertaken media and consultancy work, and also been widely published in

non-academic fields. Having lived and worked in Sudan, Greece, South Korea, Australia, and the United Arab Emirates, he now lives in Bangkok with his wife and daughter.

I had great expectations on reading this book after my trip to the Emirates, but found it too commonplace. The information that the author shares is either in Lonely Planet or can be found out by attending one of the cultural talks in Dubai itself. Further, there are many "don'ts" that the author offers, and which are usually known after spending some time in Dubai. However, the most hidden aspect, which is every day life for a local, is lost. I read the Lonely Planet guide and found it more interesting, while it has the extra information needed to make your trip.

We purchased this book before our first visit to Dubai last month. It was a very interesting read and helped prepare us for the UAE culture. That said, Dubai has many more expats than native Emirates, so there were certainly many "flavors" of culture that we encountered. Nonetheless, I would definitely recommend this as a good reference book prior to traveling to the UAE.

Overall, good book. Very educational. But it was published 10 years ago. I just completed my trip to Dubai and found some of the guidance to no longer be the case. As the world becomes more modern and the UAE a tourist hotspot, the customs and culture is rapidly changing to keep up. Would love to see an updated version of this released. You are better off reading Lonely Planet for more up to date information.

Bought this for my trip to Dubai and Abu Dhabi this past September. As most Americans, my husband and I were a little leary and wanted to make sure we didn't offend anyone. We thought we'd be walking on eggs shells when it came to cultural differences. We could not have been more wrong. For the most part, Dubai and Abu Dhabi are just like any other big city in the U.S. You would probably offend a New Yorker quicker than an Emirattee. Both places are quite westernized and dress is not as big of a deal as you may think. Quite frankly, I was more covered than most of the women who were not in traditional Muslim/desert attire. All you need to know are two rules: Don't take pictures of people dressed in traditional attire, and don't go grabbing anyone. You'll be fine.

I bought this book for my manager who was traveling to the UAE for the first time on business. Great resource for anyone who has not yet traveled to the country and needs to know about customs, traditions, interests/past times of the locals. Good for business travelers as well as those

traveling for their personal reasons.

Well written and concise - accurate information - good advice - suggest you read if you are planning to visit the UAE.

Fully prepared me to go to the UAE, work with important people there, and fully respect their culture. A fantastic guide to their history and customs.

As a first time visitor, this gives a lot of insight into who the UAE people are, the reasons behind some of their customs, and an insiders look into what everyday life is like. Excellent.

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